



Ella Media AG | Landis + Gyr-Strasse 1 | 6300 Zug | Switzerland | CHE-370.592.352

NOTICE TO CURRENT AND POTENTIAL INVESTORS

by the Board of Directors of **Ella Media AG**, Landis + Gyr-Strasse 1, 6300 Zug, Switzerland, (company registration number CHE-370.592.352) ("**Company**" or "**Issuer**")

dated 28 September 2023

to the attention of persons receiving the growth prospectus for the offer to the public of up to 3,000,000 participation certificates by Ella Media AG ("**Prospectus**") in accordance with Article 15 (1) (a) of the Regulation (EU) 2017/1129 of the European Parliament and of the Council, as amended, and the Commission Delegated Regulation (EU) 2019/980, as amended ("**Prospectus Regulation**") approved on 22 December 2022 by the Financial Market Supervisory Authority in Luxembourg (CSSF) and notified to the Federal Financial Supervisory Authority of the Federal Republic of Germany (BaFin), to the Financial Market Authority of the Republic of Austria (FMA), and to the Dutch Authority for the Financial Markets (AFM) and its supplement dated 4 September 2023 ("**Supplement**") according to Article 23 (1) of the Prospectus Regulation for the purpose of:

The offering of up to 3,000,000 participation certificates by the Issuer with a nominal value of CHF 0.01 each (ISIN CH1107675402, "**Offer Securities**") during seven offer periods from 22 December 2022 until 22 December 2023 (the latest) at a maximum offer price per Offer Security of EUR 22.00 ("**Offering**").

Offer Price for the Sixth Offer Period

As stated in the Prospectus and as amended by the Supplement, the Sixth Offer Period will start on 1 October 2023 and will last until 30 November 2023. The Management Board of the Issuer resolved to increase the Offer Price during the Sixth Offer Period to EUR 15.50 per Offer Security.

This announcement will be made available on the website of the Luxembourg Stock Exchange and on the website of the Issuer at <https://ella-group.io/en/investor-relations/>.

Ella Media AG

Michael Keusgen
Chairman of the Board of Directors